

Historic, Archive Document

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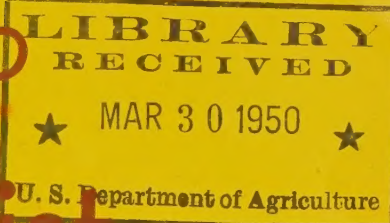
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MARCH 1, 1950

Spring



1950



Wholesale Price List

FOR

Adapted

LAWN SEED MIXTURES

WOODRUFF MERCHANDISING PAYS OFF!



DISPLAY THIS NEW SALES-PRODUCING PACKAGE
This Spring!

F. H. WOODRUFF & SONS, INC.
MILFORD, CONNECTICUT

Branches: BELLEROSE, L. I., N. Y. ATLANTA, GA. - TOLEDO, OHIO - SACRAMENTO, CALIF. - DALLAS, TEXAS - MERCEDES, TEXAS

WOODRUFF *Adapted* LAWN SEED

GOLD SEAL MIXTURES



Produce the Nation's Finest Lawns

Contain:

1. Over 75% Permanent Grasses.
2. Over 97% Pure Seed.
3. Over 80% Average Germination.
4. Less than 0.3% Weed Content.
5. NO NOXIOUS WEEDS.

BRAND	DESCRIPTION	50 lb. Bags	25 lb. Bags	5 lb. Cartons	3 lb. Cartons	1 lb. Cartons
PRICES ARE PER 100 POUNDS						
TURF-MAKER No. 1	Contains: Extra Heavy Kentucky Bluegrass, Certified Colonial Bent and Fancy Redtop.	\$87.00	88.00	89.00	90.00	92.00
TURF-MAKER No. 38	Contains: Certified Colonial Bent, Red Fescue, Extra Heavy Kentucky Bluegrass and Fancy Redtop.	\$87.00	88.00	89.00	90.00	92.00
TURF-MAKER For Light Soils	Contains: Certified Colonial Bent, Red Fescue and Fancy Redtop.	\$87.00	88.00	89.00	90.00	92.00
TRU-SHADE	Contains: Creeping Red Fescue, Rough Bluegrass, Chewings Fescue, and Fancy Redtop.	\$87.00	88.00	89.00	90.00	92.00

THIS CANCELS ALL PREVIOUS QUOTATIONS.

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE
Special Discounts, Terms and Conditions.
(IMPORTANT—please read carefully)

F. O. B. MILFORD or BELLEROSE, L. I.—and FREIGHT PREPAID to your station on orders of 200 pounds or more of these mixtures.
TERMS—2% ten days, E. O. M. to firms of approved credit.
SHIPPING QUANTITIES—1 lb. Cartons, 25 per case; 3 lb. Cartons, 16 per case; 5 lb. Cartons, 10 per case; 2 lb. Bags, 25 per bale; 5 lb. Bags, 10 per bale; 25 lb. Bags, 2 per bale.
FOR BROKEN LOTS—Add 1c per pound.

MARCH 1, 1950

FLASH!

WOODRUFF LEADS AGAIN!

WITH A NEW LAWN SEED
PACKAGING IDEA

STARTING IN THE SPRING OF 1950, ALL GOLD
AND RED SEAL MIXTURES WILL APPEAR IN
NEW RAIMENT.

COLORFUL, SALES-APPEALING CARTONS MAKE
WOODRUFF LAWN SEED A SUPER-SELLER.

• STOCK IT!

• DISPLAY IT!

• SELL IT!

IF IT'S WOODRUFF — IT'S BEST

- - *New Selling Aid* - -

Use WOODRUFF'S modern counter
and window displays to boost your
lawn seed sales.

AVAILABLE IN TWO SIZES

18" x 24" — Holds 1 lb. Box Woodruff Lawn Seed
30" x 40" — Holds 5 lb. Box Woodruff Lawn Seed

If you haven't received one — Order yours today.

RED SEAL MIXTURES



Produce the Best Lawns Possible

FOR SEED DOLLARS SPENT

Contain:

1. Over 40% Permanent Grasses.
2. Over 90% Pure Seed.
3. Over 75% Average Germination.
4. Less than 0.6% Weed Content.
5. NO NOXIOUS WEEDS.

BRAND	DESCRIPTION	50 lb. Bags	25 lb. Bags	5 lb. Cartons	3 lb. Cartons	1 lb. Cartons
PRICES ARE PER 100 POUNDS						
ROYAL	Contains: Kentucky Bluegrass, Mixed Bent, Red Fescue, Perennial Ryegrass and Redtop.	\$65.00	66.00	67.00	68.00	70.00
MILFORD GREEN	Contains: Red Fescue, Kentucky Bluegrass, Common Ryegrass and Redtop.	\$65.00	66.00	67.00	68.00	70.00
SHADY SPOT	Contains: Rough Bluegrass, Red Fescue, Kentucky Bluegrass, Common Ryegrass and Redtop.	\$65.00	66.00	67.00	68.00	70.00

WHITE TAG LINE

(TO MEET THE COMPETITIVE TRADE)

INERT MATTER NOT OVER 15%	50 lb. Bags	25 lb. Bags	5 lb. Bags	2 lb. Bags
PRICES ARE PER 100 POUNDS				
PARK	\$44.00	45.00	46.00	47.00
GREEN DIAMOND	\$32.00	33.00	34.00	35.00

F. H. WOODRUFF & SONS, INC.,

MILFORD, CONN.

Branches:
BELLEROSE, L. I., N. Y. -- ATLANTA, GA. -- TOLEDO, OHIO
SACRAMENTO, CALIF. - DALLAS, TEXAS - MERCEDES, TEXAS

Why

GRO-SOD IS CHEAPER

than ordinary fertilizer!

1. It goes more than twice as far!
2. It feeds the lawn over a longer period of time!
3. It is a LAWN FOOD designed FOR LAWNS ONLY!



GRO-SOD
Lawn
GRASS FOOD

10 - 6 - 4

One-half the nitrogen is Organic. No offensive odor. Promptly effective and lasting.

PRICES

SIZE		WHOLESALE	RETAIL
100 lb. Bags	—	5.35	7.75
50 lb. Bags	—	3.15	4.55
25 lb. Bags	—	1.80	2.70

Ton Lots or over Less 5%.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

Terms: Net, F. O. B. our Warehouses
Freight Prepaid on 200 lbs. or over.

FOR QUALITY — FOR SERVICE — FOR SELLING AIDS

WOODRUFF LEADS